

**Anniston Runners Club
Board Meeting
September 7, 2026**

1. Opening and Quorum
2. Minutes
3. PRESIDENT's Report
4. Financials
5. Business
6. Next Meeting date
7. Adjourn

ATTENDEE'S: Hayley Wood, Jennifer Watwood, Karla McCaffrey, and Chase Garrard attended in person. Landon Delozier, Hayley Long, and AJ Long came in for financials and Woodstock portion. Ashley Nash phoned in.

1. Watwood opened the meeting, noting a quorum with majority members in attendance.

2. Minutes to the July meeting were presented and approved.

3. PRESIDENT's Report

4. FINANCIALS

- **Woodstock**
 - **Publix Sponsorship:**
 - The title sponsorship check from Publix is past the 30-day window but is expected by month's end.
 - **Title Sponsorship Negotiations (Sunny King Automotive):**
 - Sunny King inquired about title sponsorship for Woodstock.
 - **Proposal:** New rate proposal will be offered.
 - **Financial Impact:** Transitions away from Publix would save in mandatory food/beverage expenses (Ron's Barbecue / volunteer food alternatives) and streamline contractual obligations (e.g., removing TV ad requirements).
 - **Status:** Awaiting board decision from Sunny King contact (Lynn Freeman).

5. BUSINESS

- **Woodstock**
 - **Timing Provider Change:**
 - Formally selected **Express Timing** to replace Best Times.
 - Express Timing quoted a lower rate and includes 1-mile and 2-mile split checkpoints with live mobile/QR code tracking (no paper printouts).

- **Logistics:** To offset costs, ARC will allocate 2 reserved hotel rooms in Jacksonville for the Express Timing crew (traveling from Huntsville).
 - Dennis Dunn will be notified and retained to assist with overall timing/race day operations.
- **ARC Halloween Scavenger Hunt**
 - **Date & Time:** Tuesday, October 27, 2026, at 5:30 PM.
 - **Format:** Low-key event focused on trick-or-treating / candy distributions.
- **Cold Water Trail Races (Mountain Bike 10/31 & Trail Run 11/01)**
 - **Aid Station Coverage (Anniston Trailhead):**
 - Saturday (10/31): 9:15 AM – 2:30 PM (2–3 volunteers needed).
 - Sunday (11/01): 8:45 AM – 4:15 PM (2–3 volunteers needed).
 - **Action Item:** Board will post a volunteer recruitment call online and coordinate with local high school/college student groups for volunteer hours.
- **Plucked Turkey 10K**
 - **Current Registrations:** 52 participants.
 - **No-Shirt Registration Option:**
 - **Board Vote:** Passed unanimously.
 - We need to add a \$25 "No Shirt" registration option (regular registration is \$35 until prices increase on 10/30).
 - **Practice Runs (7:00 AM at Golden Springs Community Center):**
 - Dates set for October 25, November 8, November 15, and November 22.
 - Board members assigned lead coverage across dates.
 - **Packet Pickup:**
 - Wednesday, November 25, 2026 (Day before Thanksgiving) from 4:00 PM – 7:00 PM at HQ (Setup at 3:00 PM). Ask AJ to add a task to RunSignup.
 - **Awards & Logistics:**
 - Overall Male/Female winners receive Honey Baked Hams/Turkeys (Karla contacting owner Andy; Honey Baked listed on shirt as sponsor).
 - Age group winners receive pies (via Maggie) or recycled race totes/mugs from 2023 inventory to clear storage.
 - Hayley to submit city permits for road blocks near Golden Springs Community Center.
 - **Sponsorship & Marketing Coordinator Contract (2027)**
 - **Board Vote:** Approved AJ as Sponsorship & Marketing Coordinator for 2027.
 - **Commission Structure:** AJ will receive a 10% commission on sponsorship funds secured exceeding an additional \$5,000 threshold.
 - **Grants & High School Team Scholarships**
 - Applications must be submitted by February.
 - **Volunteer Requirement Clause:** Added a requirement that high school teams must have at least 40% of their roster volunteer at a minimum of one ARC race during the year to qualify for grant funds.

- Promotional flyers with QR codes will be distributed directly to Calhoun County high school coaches/teachers.
- **ARC Youth Runners & Group Runs**
 - **Youth Runners Program:** Suspended for 2027 due to lack of coordinator/participant turnover.
 - **ARC Group Runs:** Paused for the summer heat; to be revisited in the fall/winter training season.
- **2027 Board Elections & Club Future**
 - **Presidential Status:** Haley will be on military deployment from January to June 2027 (DC assignment). She intends to remain President and participate via teleconference/phone when off-shift.
 - **Board Recruitment Email:** An urgent call for board nominations and volunteer leadership will be drafted and sent to current members, past members, and race participants to secure the administrative future of the club.

6. Next Meeting: Monday, October 12, 2026

7. With no additional matters to discuss, the meeting was adjourned at 6:41 pm.