



2027 Woodstock 5K Sponsorship Form



Title Sponsor - one space available (\$10,000)

- Name of sponsor in title of race
- Company logo and name in this area will be the largest and nearest to the top of the T-shirt
- Name of sponsor featured in all advertising (radio, RunSignup, etc.)
- 10 boosted social media posts
- Visit/photo opportunity with the Bird, multiple if desired
- Company logo on a mile sign
- Live recognition at the event
- Anniston Runners Club Title/Headline Sponsor
- Company sign/feather banner at all ARC events
- Company logo on the finish line banner, most prominent placement
- 20 race entries for your company
- Promotional poster for physical placement, if desired
- Free vendor booth opportunity on-site at Woodstock 5K

The Nest - limited space available (\$5,000)

- Company logo and name in this area will be large and just under the Title sponsor level near the top of the T-shirt
- 7 social media posts
- Visit/photo opportunity with the Bird
- Live recognition at the event
- Anniston Runners Club Platinum Sponsor
- Company sign/feather banner at all ARC events
- Company logo near the top of the finish line side banner
- 15 race entries for your company
- Promotional poster for physical placement, if desired
- Free vendor booth opportunity on-site at Woodstock 5K

The Flock - limited space available (\$2,500)

- Company logo and name in this area will be large and just under the Nest sponsor level near the top of the T-shirt
- 5 social media posts
- Visit/photo opportunity with the Bird
- Live recognition at the event
- Anniston Runners Club Gold Sponsor
- Company sign/feather banner at all ARC events
- Company logo below the Nest level on finish line side banner
- 10 race entries for your company
- Promotional poster for physical placement, if desired
- Free vendor booth opportunity on-site at Woodstock 5K



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The Bird (\$1,000)

- Company name in this area will be slightly smaller than the Flock level on the T-Shirt
- 3 social media posts
- Visit/photo opportunity with the Bird
- Live recognition at the event
- Anniston Runners Club Silver Sponsor
- Feather banner at all ARC events
- Company signs in this category will be paired with another sponsor, displayed at the 5K
- Smaller company name on the finish line side banner near the middle
- 5 race entries for your company
- Promotional poster for physical placement, if desired
- Free vendor booth opportunity on-site at Woodstock 5K

Yellow (\$750)

- Company name in this area will be slightly bigger font than the Blue level and will be below the Bird Level on the T-shirt
- 2 social media posts
- Visit/photo opportunity with the Bird
- Race signs at this level consist of 4 companies per sign at the 5K
- 3 race entries for your company
- Promotional poster for physical placement, if desired
- Free vendor booth opportunity on-site at Woodstock 5K

Blue (\$300)

- Company names in this area will be a smaller font than the Yellow level at the bottom of the T-shirt
- 1 social media post
- 3 race entries for your company
- Free vendor booth opportunity on-site at Woodstock 5K

Contact Information:

AJ Long, Sponsorship Coordinator

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Checks Mailed To:

Anniston Runners Club, Woodstock 5K

P.O. Box 2022

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*total price includes in-kind sponsorship