



## 2024 WOODSTOCK SPONSORS

1. **Gift Card Sponsor (\$100-\$299):** Minimum requirement is \$100 for our gift card program (\$25 per card).
2. **Race Sponsor (\$300+):** *Full* race sponsorship requires a minimum of \$300 which can be monetary or service oriented.
3. Woodstock's largest sponsors are also Anniston Runners Club sponsors and are featured first.
4. ALL sponsors (both full race sponsors and gift card-only) receive social media promotion.
5. Rewards as a *full* Woodstock race sponsor include (these **DO NOT** apply to gift card-only sponsors):  
Deadline for ALL rewards is April 30<sup>th</sup>. Limited rewards by July 8<sup>th</sup>.
  1. Logo featured on sponsor banner.
  2. Restaurant fold cards with sponsors. Promotional posters.
  3. Poster billboard with sponsors featured.
  4. Logo and information on RunSignUp page. Sponsors also appear on any correspondence sent to registered runners.  
<https://runsignup.com/Race/Sponsors/AL/Anniston/Woodstock5K>
  5. Logo on the back of the race shirt. *Larger donations start at the top and filter down the shirt and other promotional material.*
  6. Free race entry to use as desired (additional entries provided for larger donations).
  7. A free vendor spot on race day in the courtyard of Anniston High School.

**A logo is required in art-ready (vector) format by email. This is usually a file from the person who created the logo for your business.**

Hosting the Woodstock 5K is an involved process with many moving parts. We couldn't make all the special event additions and charity donations without a sponsor base. Anniston Runners Club thanks you for supporting our sport and your community!

### **Contact Information:**

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