



**Extended Board of Directors Meeting  
 Minutes September 14, 2015 6:00 PM  
 Animal Medical Center**

Present: Robert Powers, President, Brooke Nelson, Member at large (Had to leave due to prior commitment), Mark Lentz, Immediate Past President, Carla Willingham, Secretary  
 Absent: Nicole Dieckow, Vice President  
 Extended Board members present: Roger Durham, Sponsorship Coordinator

Item	Discussion	Decision/Recommendation
Call to order	Robert called meeting to order at 6:01pm	
Old Business	<ul style="list-style-type: none"> <li>• New sponsorship coordinator-Roger Durham</li> <li>• Matters voted by email-Trisuits and XTERRA</li> <li>• Request from Little Tree Preschool to be benefactor of Woodstock 5k</li> <li>• Coldwater Mountain Du-October 17th</li> </ul>	<p><u>Roger Durham has agreed to become the new sponsorship coordinator with some sponsorship interest already. Leah will give all the sponsorship material to Roger. Roger has an extensive background in business and knows how to deal with sponsorship opportunities. He will visit each existing and potential sponsor face to face and be proactive regarding sponsorships.</u></p> <hr/> <p><u>Voted to purchase trisuits to keep in stock for sale</u></p> <hr/> <p><u>Tabled until Nicole can attend meeting</u></p> <hr/> <p><u>Insurance has been applied for. This is not the social with GRC. This event is in conjunction with NEABA and Fat Tire Fest. Promoting with Janney Furnace 5k which occurs earlier that morning. Random draw to put runner and biker together. No pre-registration</u></p> <hr/>

Item	Discussion	Decision/Recommendation
	<ul style="list-style-type: none"> <li>• ARC/GRC Social</li> <li>• Procuring a credit card/debit card reader for registration and merchandise purchases-needs more discussion or table altogether</li> <li>• Track Grants status-Deadline September 30, 7 grants applied for</li> <li>• Membership card updates</li> </ul>	<p><u>Everything on track. Will pay \$200 for ARC portion of food and we will supply door prizes.</u></p> <hr/> <hr/> <hr/> <p><u>Alexandria, Anniston High Cross Country, Anniston Track, Ohatchee Cross Country, Ohatchee Track, White Plains Cross Country, White Plains Track</u></p> <hr/> <p><u>Have been sent out to all members. Positive feedback so far. Roger Durham has also volunteered to visit establishments to get more vendors on the membership card.</u></p> <hr/> <hr/>
New Business	<ul style="list-style-type: none"> <li>• Approval of treasurer report</li> <li>• Woodstock 2016</li> <li>• Rock N Run Pre-Race Expo booth</li> <li>• Christmas Parade</li> <li>• Mileage club jackets</li> </ul>	<p><u>Carla moved to accept the treasurer report and Robert seconded. All in favor.</u></p> <hr/> <p><u>Neeli Faulkner reported that the submission for RRCA Regional Championship has been submitted but haven't heard anything yet</u></p> <hr/> <p><u>There is an opportunity for ARC tent on October 2, 2015 at the 2015 Gadsden Rock N Run Pre Race Expo- Cost is \$50. Board decided it would not be cost effective to set up a booth in Gadsden to sell ARC merchandise.</u></p> <hr/> <p><u>December 12<sup>th</sup> at 2:00. ARC to be at the front with Jackets. Changed to daytime to promote Noble street. Need s head count. Route is changing this year. Dashing through the Springs that morning. Brooke will promote on Facebook.</u></p> <hr/> <p><u>Brooke will get with Jim about the number of jackets that will potentially need to be ordered to ensure they arrive in time for the banquet.</u></p> <hr/>

Item	Discussion	Decision/Recommendation
	<ul style="list-style-type: none"> <li>Nominating Committee</li> </ul>	<u>A nominating committee will need to be formed at next meeting in order to secure officers for the 2016 year.</u>
Division Reports	<ul style="list-style-type: none"> <li>Running Program-Jim Parham</li> <li>Youth Running</li> <li>Tri Team-Ken Reaves</li> <li>Women's Running</li> <li>Membership Report</li> <li>Trail Running</li> <li>Enews</li> <li>Rookie Runners</li> <li>Equipment</li> </ul>	<u>Jim Parham is thinking of changing the due date for closing the books each month from the 10<sup>th</sup> to the 7<sup>th</sup>. Having an earlier due date could mean wrapping everything up earlier and make the summary a little more timely.</u> <u>Youth runners had year-end ARC Youth Runners party. It was held at the Jacksonville pool and shirts, trophies, and medals were given to each runner.</u> No report No report No report No report No report No report <u>August had 4 clock rentals, not including the Woodstock 5K. So far in September, there are 3 scheduled. 19 September, the Alpha K Delta Color Run, and the Princess Emma 5K, and 26 September the FOP, for Special Olympics 5K. Past that we have 2 in October, 2 in November, and 1 in December so far.</u>
	Meeting adjourned 7:25pm	