

Anniston Runners Club
Minutes of the March Board Meeting March 10, 2014
6 PM Animal Medical Center Board room

Executive Board Present: Haley Gregg, Nancy Grace, Mark Lentz, Brooke Nelson, Robert Powers, Leah Stuart and Carla Willingham
Guest: Tom Downing (Canyon Climb)

Mark Lentz called the meeting to order at 6:08 pm. Leah presented treasurer report for February.

I. Old Business:

- a. Canyon Climb-Tom Downing reported that this event planning is on track. The numbers currently are not what he projected, but feels they will improve in the final weeks before race. Making extra efforts to publicize and reach out to the walking community and promote the health fair. The training runs are going well and each week more runners are participating. Rookie Runners will be using the course on Thursdays as well. Strategy is to target walkers, RMC, more flyers, article in Anniston Star promoting race, reaching out to Anniston Council. Orthotic Solutions and the Red Cross will have booths at the health fair. Using bibs with technology that will allow runner to look up their time online post-race. No live time reporting will be available.
- b. Shoe fundraiser update-Ben Dixon, the organizer, has placed drop boxes in many locations in Anniston and the donations are already coming in! Encouraged all to keep reaching out to work, church, social media for shoe collection.
- c. Grand Prix Update-the first Grand Prix race is in the books. The new rating system will be used. Robert Powers has agreed to manage the data. The new points system has caused a little confusion. The breakdown is as follows:

Any ARC member who wishes to participate will receive the number of points for the number in which they place. For instance, if there is a race with 200 runners, the person who placed 71st will receive 71 points, the person who placed 150th will receive 150 points and the person who finished 3rd, will receive 3 points. With this rating system, the person with the least amount of points will be the winner. Once the ratings are put into a spreadsheet and available for view, the board feels that the new system will be easily understood.
- d. Woodstock 5k 2014-Haley announced that Woodstock 2015 is coming along well. Inserts are being prepared with articles pertaining to the race and other activities and groups involved being featured. Many of the chair positions are being filled. Carla made a motion that we continue using Active.com as the registration tool. Leah seconded and motion carried. There will also be a deadline announced regarding registering for the pasta pigout on Friday night. Deadlines and prices will be announced in a future meeting.

- e. Extended Board Positions-we are happy to announce that several positions have been filled and we are in the process of filling the final vacancies.
 - i. Rookie Runners-Pamella Howard
 - ii. Youth Running-Amanda Williams
 - iii. Trail Running (formerly Ultra Running) Ronnie Roberson
 - iv. Triathlon-Ken Reaves
 - v. Grand Prix-Robert Powers
 - vi. Sponsorship Chair-Leah Stuart
 - vii. Enews-Paige Powers
- f. Sponsorships Status-the board is currently working on finalizing the sponsors for 2014. Several existing sponsors have renewed their sponsorships and several new sponsors are being added.
- g. Upcoming events-the board is working hard to finalize a schedule of events for 2014, to include social and education events. The first event will be April 3, at the Anniston YMCA. A training run followed by an education session presented by Orthotic Solutions is planned. Trak Shak will also be present. Announcement in enews and on the facebook page is upcoming.
- h. Mileage program awards-After much discussion, a new approach to 1200 and above awards was presented. An alternative to the tech pullover, that has been given to recipients of 1200 and above mileage, is being replaced with a soft shell type jacket (similar to those given by the Birmingham Track Club). The jacket will be given to the recipient once they achieve the milestone and each year the recipient will receive a patch with the mileage they achieved on it (similar to merit badges in the scout program). The jacket cost will be comparable to the existing tech pullover. This will eliminate the cost of 50+ pullovers each year. The first year will incur the most cost, but subsequent years will be less costly. A motion was made by Brooke and seconded by Haley that we accept the following awards program:
 - i. MAD (mile a day) Anniston Runners Club Socks
 - ii. 730 runners Anniston Runners Club Tech hat
 - iii. 1200+ Jacket with patch (Jacket with patch first year achieved and merit patch each year thereafter)

Motion carried. Pictures of the jackets will be circulated.

II. New Business:

- a. Possible interactive race calendar- Mark presented an idea of having a calendar to recognize ARC /Grand Prix races. The idea is in the planning stages and will be reported on more at a later meeting.

Having no further business to discuss, the meeting was adjourned at 8:25pm