



Executive Board of Directors Meeting Agenda 2014
Anniston Medical Center
February 9, 6:00 PM

Present: Robert Powers, Nicole Dieckow, Leah Stuart, Mark Lentz, Brooke Nelson for Exec Board, and Mike Miller, Kristi Miller, Tom Downing for the Extended Board. (Called to order at 6:02 p.m. Meeting closed at 7:45 p.m.)

Absent: Carla Willingham, Haley Gregg

Item	Discussion	Decision/Recommendation
Old Business	- Approval of Treasurer Report for January - Open Positions/Vacancies - Annual Banquet	<u>Brooke moved to accept the Treasurer Report. Nicole seconded, all approved. Motion carried.</u> <u>Equipment Manager: Vacant</u> <u>Women's Running: Apryl Swafford</u> <u>Youth Running: Mandy Williams</u> <u>Tri Director: Ken Reaves</u> <u>Trail Running: Ronnie Roberson</u> <u>WAR: Joe Jankoski and Zeb Lunsford</u> <u>Robert will contact each person to discuss their 2015 plans.</u> <u>Nicole provided information about where to have the 2016 Annual Banquet. She has found most places are very expensive to rent and the per head cost was expensive, too.</u>
New Business	Canyon Climb	<u>Tom Downing reported RMC is on board for sponsoring the run. Tom discussed how to grow the run. He stressed the importance of making sure each member knows Canyon Climb is a noteworthy ARC run. Our runners need to go to the RMC Healthfair, too, so that RMC will feel they get something from</u>

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	• Sponsorship Update Mike/Kristi Miller • Report of Social/Work day • Website and Social Media • Membership idea – ARC shirt • Grant Proposal	<u>their sponsorship. He will promote via enews, Facebook, etc. Training runs will take place every Thursday, starting Thursday, Feb. 26 Meet at 5:15 p.m. at RMC. We are going to advertise via Championship Racing again. Tom will send an email to all runners from 2014.</u> <u>Mike shared issues with Sponsorship – incorrect emails, addresses, contacts, etc. Sponsors need to be contacted during business hours to get correct info and to find out if they plan to sponsor again. Robert is going to contact Nancy Grace to ask her to help with sponsorships. No packets have been mailed, just sent via email.</u> <u>Robert reported the workday was great! There were 4 ARC members present and 30+ AHS students and parents. AHS Coaches had the kids working hard, and everyone had a good time. Robert Smith purchased lunch for everyone. They got a lot accomplished.</u> <u>Robert asked if we wanted to create an ARC twitter account. Brooke moved that Paige Powers start the ARC twitter account, and that other division heads start twitter accounts for each divisions if they so desire. Nicole Dieckow seconded. The motion carried. Robert said the website is out of date and needs to be updated. Mark Lentz volunteered to work with Robert to get the website info current.</u> <u>Tom Downing suggested that ARC offer an ARC shirt with each membership.</u> <u>Nancy Grace and Robert Smith asked for ARC budget information concerning applying for a Community Foundation Grant to help AHS get a \$25,000 grant for a new track. Robert is going to let Nancy and Robert know our budget is over \$50K, which means we would have to pay for an audit. No action was taken.</u>

Item	Discussion	Decision/Recommendation
Division Reports	• Running Program-Jim Parham • Tri Team-Ken Reaves • Youth Running • Women's Running • Membership Report • Trail Running • Enews	<u>No reports from Mileage Program, Tri Team, Youth Running, Women's Running, Trail Running, Enews, or Membership.</u> <u>NOTE: Extended Board Meeting with all divisions will be in March.</u> <u>NOTE: Mallory Wells is willing to take over membership. She and Cheryl need to get together to hand it over.</u>