



Executive Board of Directors Meeting Minutes 2015
Anniston Medical Center
April 13, 2015, 6:00 PM

Present: Robert Powers, President, Nicole Dieckow, Vice President, Leah Stuart, Treasurer, Carla Willingham, Secretary, Brooke Nelson, Member at large, Mark Lentz, Immediate Past President

Guest: Will Williams Grand Prix, Tom Downing, Canyon Climb Race Director

Absent: Haley Gregg, Woodstock 5k Director

Meeting called to order at 6:05 pm

Item	Discussion	Decision/Recommendation
New Business	<ul style="list-style-type: none"> Canyon Climb Debrief 	<p>Tom reported Canyon Climb was successful with 102 paid entries. The race netted \$1,650 for the club. Tom really wants to grow this race and presented a few ideas. As the race director, he is concerned that if we don't grow, RMC may rethink investing. Due to the extensive investment ARC receives from RMC for this race, we should do whatever we can to promote the health fair along with the race and get more participants. One idea was to have a Double Canyon race which would make it a 5 mile and a 10 mile for those wanting more distance. Theoretically, a fast runner could actually do both runs. Tom thinks this may help to draw more out of town runners with something new. Tom plans to keep the same general date for the race- end of March. Would require more volunteers. Automatically including Canyon Climb in Grand Prix may be one of the selling points. Even in the 10 miler, the first 5 five miles would count as the Grand Prix. Finisher medals could help the attendance.</p> <p>Tom also mentioned 2 recommendations that he wanted to present: #1-Idea regarding ARC possibly changing name to grow the club. Anniston as a city is losing population. The City of Anniston is trying</p>

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	<ul style="list-style-type: none"> Grand Prix Replacement Race 	<p><u>to promote the city through the bike and runner's club. Possibly change the name to Northeast Alabama Runner club. Is it something that the club might be interested in doing? Attract Lincoln, Talladega, Oxford, etc. Casting a wider net.</u></p> <hr/> <p><u>#2: A few more at large members on the board. Board turnover is positive for diversity of thought. Have members on the board who are voice of different groups, trail runners, walkers, etc. The board will consider those ideas at a later meeting and report back to Tom.</u></p> <hr/> <p><u>The Kyle Comfort Foundation has decided that the 2014 5k was the last one they would have. Since it was a Grand Prix race, The Grand Prix committee is charged with replacing the race. The Grand Prix committee has recommended that the Rockin on the River 10k will replace it on the Grand Prix schedule. An announcement will be sent to the club.</u></p>
Old Business	<ul style="list-style-type: none"> Approval of Treasurer Report for March Sponsorship updates Woodstock Open Positions/Vacancies 	<p><u>Brooke Nelson made motion to accept the treasurer report as presented and Nicole seconded. Motion carried</u></p> <hr/> <p><u>Still contacting sponsors about renewing and payments. We are starting to receive some of the pledges for 2015.</u></p> <hr/> <p><u>Due to work constrictions, Haley was unable to attend and present a Woodstock report</u></p> <hr/> <p><u>Women's running director has been taken over by Robin Spoon. Neely Faulkner and Jessica Pontero volunteered to be the volunteer coordinators</u></p>
Division Reports	<ul style="list-style-type: none"> Running Program-Jim Parham Tri Team-Ken Reaves Youth Running Women's Running Membership Report Trail Running Enews Rookie Runners 	<p><u>No reports were given for the ARC club</u></p>

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		<u>Having no other business to discuss, the meeting was adjourned</u> <u>7:29pm</u>