



Board of Directors Meeting

Animal Medical Center

February 8, 2016

Present: Robert Powers, Nicole Dieckow, Jessica Pontero, Melba White, Scott Key, Neeli Faulkner, Robert Smith

Visitors: Roger Durham, Jamie Logan

Item	Discussion	Decision/Recommendation
Call to order	Robert Powers called the meeting to order at 6:00 PM	
Old Business	<ul style="list-style-type: none">Sponsorship UpdateWoodstock ReportWorkshop/Social	<p><u>The board had a lengthy discussion regarding sponsorship tiers and the differentiation between club sponsors and Woodstock only sponsors. In previous years, the minimum club sponsorship was \$1,000.00. Robert Smith made a motion to allow \$100 and \$500 club sponsors. \$100 club sponsors will receive their logo displayed on the ARC website(all logos will need to be mailed to Neeli). \$500 club sponsors will receive their logo displayed on the ARC website along with other recognition at club races. Scott Key seconded the motion and it was approved by vote. Neeli stated that she needed Roger to find a \$3,000.00 sponsor for the Woodstock swag bags. Sponsor deadlines for the Woodstock magazine insert are due by March 1, 2016.</u></p> <p><u>Neeli has rehired the same videographer used last year to do the promo/hype video for the race this year. She now has a husband and wife team of volunteer coordinators that she is very excited and optimistic about. Online registration for the Woodstock 5K is now available online.</u></p> <p><u>The ARC/GRC/NEABA social is set for March 21. It is with Parker Edmiston and he will be speaking about triathalons. A</u></p>

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	<ul style="list-style-type: none"> Canyon Climb Future meeting location 	<p><u>CPR workshop will be coming in the near future. Nicole is also planning a social for 3/15 following the evening Canyon Climb training run.</u></p> <hr/> <p><u>Canyon Climb training runs will start on March 1 and will be every Tuesday at 5:30 PM until race day. Water will be provided for the training runs. RMC will have their health fair set up again this year to go along with the race and will be promoting “Get Your Rear in Gear.” Nicole agreed to contact Janet Butler, ARC Volunteer Coordinator, about gathering volunteers who will be needed at the event.</u></p> <hr/> <p><u>Robert P. mentioned possibly having board meetings at the YMCA in the future.</u></p>
New Business	<ul style="list-style-type: none"> Approval of treasurer report 	<p><u>Nicole moved for approval of the report. It was seconded and approved by vote.</u></p>
Division Reports	<ul style="list-style-type: none"> Tri Team-Ken Reaves & Mike Miller Running Program-Jim Parham, Youth Running, Women’s Running, Membership Report, Trail Running, Enews, Rookie Runners, Equipment 	<p><u>The Tri Team is starting sub monthly club meetings and also a tri meeting spotlight, in which they want to include in enews. Tri Suits are being purchased this month and they want to look at getting some items to sell in their warehouse. A tri team practice, at Brooke’s house, for the future is in the planning process.</u></p> <hr/> <p><u>No reports received from these divisions.</u></p> <hr/> <hr/>

The meeting was adjourned by Robert Powers at 7:44 PM