

Anniston Runners Club
Board Meeting
January 13, 2025

1. Opening and Quorum
2. PRESIDENT's Report
3. Financials
4. Sponsorship Updates
5. NEW Business
6. OLD Business
7. Next Meeting date / Adjourn

ATTENDEE'S: Ashley Nash, Jennifer Watwood, Hayley Long, Karla McCaffey and Michael Boling attended in person. AJ Long via phone call. Julie Hawk, Lain Hawk (Treadhoofalon) and Wes (from Stinger Group) made a brief appearance. Active member Dennis Dunn was also in attendance for the first half of the meeting.

1. Ashley opened the meeting, noting a quorum with majority members in attendance.

2. PRESIDENT's REPORT -

- **Debrief Half-Naked - (January 11th)**
 - All members in attendance agreed that Half-Naked went pretty smoothly and are ok with doing it the same way again or finding a solution for Dennis to time the two points at the same time.
 - Dennis and Hayley discussed the pros and cons of owning a timing system
 - Using weighted finish line flags instead of blowups on windy days was also discussed.
 - Hayley will give Dennis the bibs with tags on the leftover bibs and Dennis will give Hayley the left over bibs to be reused next year.

3. FINANCIALS:

- **End of Year** - Haley Long sent Year End 2024 Financial Reports prior to the meeting for review and were approved by Board members.
 - Hayley suggested filling out PetSmart form a year in advance to try and get them to donate gift cards for the mileage program.
 - Hayley explained the difference between the fiscal year and the calendar year to new members.
 - Fiscal year: begins when we start spending for 2025. After Plucked Turkey
- **March Donations**- All board members agreed that our Monthly March donations will go to local race director Becki Jones.
- **Bank Change**- All board members were in agreement to change to First Bank of Alabama.

4. SPONSORSHIP UPDATES:

- **Woodstock Sponsors**

- Fort McClellan Credit Union has paid
- AJ will be Pushing more a little later in the year (March and April) for \$300-\$500 level sponsorships.
- Emails have been sent to last year’s sponsors and AJ is trying to get a few more new ones.
- Tailgate Tunes donated in December as well.
- Alabama Canyon Runners closed their non-profit and donated whatever they had left in their account.

- **Club Level Sponsors**

- We lost Alabama Power. Below are the Club level sponsor updates:

Sunny King	Waiting on payment
RMC	Waiting on payment
Direct Tex	Waiting on payment
City of Anniston	Received
Model City Pediatrics	Received
March Troncale Wealth Management from Wells Fargo Advisors	Committed
Publix	Meeting with a representative via phone call to determine sponsorship amount on Thursday, January 16th.

5. NEW BUSINESS:

- **Canyon Climb - (March 29th)**

- **Course-** As far as the courses go, Ashley and Hayley strongly want the 8K and 5K start/finish line to be the same, one line near where the current 5 miles finish is, if at all possible.
- **Certification-** The 5K and 8K needs to be certified very soon. USATF and Robert Powers need at least a month in case there are any issues with the paperwork. Mike will send two potential 5K routes to Ashley and she will reach out to Robert Powers so he can determine the best route then send the proposals for both 5K and 8K courses.
- **To-Dos-**
 - Update photo and logo on runsignup
 - T-shirts
 - The cut-off day will be March 1st.

- Colors: black shirts with aqua and deep blue
 - Hayley volunteered to buy blue and black spray paint along with more arrow signs with the new ARC logo.
 - Medals need to be ordered from Steven. See if leftovers from last year can be recycled.
 - Adjust volunteer slots
 - Bibs
 - Send update logo to Hayley so she can order bibs
 - Dennis will use last year's setting for age groups and bibs
 - Age groups in 10 year increments
 - Bibs 1-100 will be for 5K and 200+ for 8K
 - Email school coaches of cross country runners the \$5 discount code: XCCLIMB. Let them know we are also in need of volunteers for that race.
- **Treadhoofalon Donation-** Julie Hawk, Lain Hawk, and Wes (from Stinger Group) presented ARC with a check for the ARC scholarship fund. Mr. Hawk mentioned they will be moving Treadhoofalon to February of 2026 in an effort to gain more participants.
- **Leadville Race Series** will be taking place on October 24th and 25th. NEABE and ARC will be assisting and will be in need of volunteers. Due to this conflict, board members agreed to move the annual scavenger hunt from October 23rd to October 28th at 5:30.
- **Sound Embrace Workshop** is Sunday January 19th and board members can attend for free.
- **Coordinators Roles-**
 - **Assistant Woodstock Race Director** position needs to be filled. This is a paid position.
 - **Rookie Runner-** This position still needs to be filled.
 - **Volunteer Coordinator-** needs to be filled too. Leah Helton can not be volunteer coordinator anymore. We will need to make an intentional effort to reach out to schools and organizations to get volunteers. A suggestion was made that an email be sent out to let people know what positions are available.
 - **The Fab Four-** Karla volunteered to take over The Fab Four series.
 - **Past President Offer-** Ashley asked Dennis if he would be willing to serve as past president and attend board meetings when/if it is necessary. Dennis agreed if it was absolutely necessary.
- **Woodstock Update- (August 2nd)**
 - **Registrations** at this point are 125 more than this date for 2024.
 - **Time Print-Outs-** Hayley suggested we get rid of the time print-outs in an effort to have runners claim rewards. Instead, QR codes can be added to bibs so runners can access results as soon as possible.
 - **Scaffolding/Side Poles** will be ordered by Hayley and if they are in on time, can be used at the Canyon Climb.

6. OLD BUSINESS:

- **Grant Update-** Ashley mentioned that notification of awards doesn't go out until March.
- **Shirts-**

- **Anniston Runners Club-** Finalize design, put in store, start with pre orders and deadlines.
- **Youth Runners Club-** send Steven design changes.
- **BYLAW REVIEW** was tabled until after Canyon Climb (March 29th)

7. Next Meeting: February 10, 2025

With no additional matters to discuss, the meeting was adjourned at 6:53.