

**Anniston Runners Club  
Board Meeting  
February 10, 2025**

1. Opening and Quorum
2. Minutes
3. Financials
4. NEW Business
5. OLD Business
6. Next Meeting date
7. Adjourn

ATTENDEE'S: Ashley Nash, Jennifer Watwood, Hayley Long, Karla McCaffey and Michael Boling and AJ Long attended in person. Bobbie Williams phoned in for a few minutes at the beginning of the meeting.

1. Ashley opened the meeting, noting a quorum with majority members in attendance.
2. **Minutes** to the December 9, 2024 and January 13, 2025 meeting were presented and approved.

**3. FINANCIALS:**

- **Bank Change-** First Bank of Alabama will not give more than Investar gives giving ARC no reason to switch banks. We will look into bigger banks next year but all members voted to keep banking with Investar.
- **Haley has sent out a tentative budget to look at.** There are blank columns for members to insert numbers of what we think we will spend this year. This way we can do projections.
- **SPONSORSHIP UPDATES:**
  - **Woodstock Sponsors**
    - Publix- Still waiting on their decision. If we get their sponsorship, we have to agree to TV advertisements. We got a quote from Fox6 in Birmingham for two weeks worth of advertisements. We would also have to cater and buy the water and ice from them.
    - AJ will start contacting small Woodstock sponsors soon.
    - Gift Card Sponsors like Full Belly Deli and Music City Bagels will be contacted soon as well.
- **Club Level Sponsors**
  - We lost Direct Tex as sponsors.
  - AJ has a couple leads to follow up with:
    - March Troncale Wealth Management from Wells Fargo Advisors
    - Kronospan
  - Below are the Club level sponsor updates:

Sunny King	Waiting on payment
RMC	Waiting on payment
Calhoun County Commission	Waiting on payment
City of Anniston	Received
Anniston Geriatrics	Received
Model City Pediatrics	Received
Pinhoti Printing	Received
Anniston Orthopedics	Received

#### 4. NEW BUSINESS:

- **Bobbie Williams** phoned in to share an idea Ralph Usrey approached her about possibly honoring Nancy Grace and Robert Smith by naming the Canyon Climb after them. All board members in attendance agreed to add “In honor of Nancy Grace and Robert Smith for their continued support of the Anniston Runners Club” to the back of the Canyon Climb T-shirt. Ashley will order plaques for them. A plan is set in place for getting both honorees there.
- **Lifetime Contract:** Ashley has forwarded the Lifetime Contract to all board members. Review and feedback is due by Sunday (2/16). We are going to be the location of the Leadville Race (10/24). Leadville is a huge race. We are the only qualifier for it east of the mississippi. As part of this, we would have to pay a fee.
- **Door Codes** for Karla and Michael have not been programmed yet.
- **Cheaha Challenge (May 18th)**
  - Our aid station is at the top of Mt. Cheaha.
  - Creating a google form, so people can sign up to volunteer for these kinds of events, was suggested.
- **Chief Ladiga (April 12th)**
- **AJ** updated the website with
  - Most recent roster of sponsors
  - Image headers
  - Useful links
  - Race maps

#### 5. OLD BUSINESS:

- **Canyon Climb**
  - **Updates**
    - Bibs have gone to Dennis.

- Ashley has to file the permit and additional insurance. New maps have to be submitted. There is a concern that they will turn down the course due to it going down Keith Ave.
  - One road block sign will be needed for the usual spot so no one comes in.
  - Due to it being a new course, we have to get some volunteers.
  - Hayley volunteered AJ to make flyers for Keith Ave as a solution to the narrow street situation. If we offer a discount code or ask for help on race day, since many of the residents are ARC members/runners they may move their cars for approximately thirty minutes.
  - Board members will mark the courses on Sunday, February 16th at 2pm.
  - Ashley will get Freddy to contact LaGina about pancakes, massages and opening the building.
- **Practice Runs-** Allison has agreed to head the practice runs as well as some weekday runs. Hayley suggested at least one board member be there. Practice dates will be on the following Sundays at 2pm:
    - February 23rd
    - March 9th
    - March 23rd
- **Woodstock Update**
    - Hayley contacted a company that makes trusses. Shipping will cost a fortune to have anything over 3ft shipped. The owner has diagramed a design to where they are 3ft-7ft that can snap together. It will be 32 ft wide (length of the street) and 10 ft tall (3ft banner hanging down with 7ft clearance) but it will cost slightly more than budgeted. All members voted “yes” to ordering them.
    - Haley has sent a proposal letter about stepping down as Woodstock director next year. Board members will review.
    - As far as Woodstock co-director goes, he/she will get most of the pay. They would be in charge of race day stuff. Haley would continue to do marketing. The new co-director will need to take the RRCA Director Test and, if members agree, ARC is willing to pay for it.
- **Group Runs**
    - Once daylight changes, Allison will do weekday runs on Tuesdays at 5:30pm starting March 11th. These runs will be a Golden Springs 5K.
- **Bylaws** tabled until after Canyon Climb

6. Next Meeting: March 10, 2025

With no additional matters to discuss, the meeting was adjourned at 6:30pm.