

**Anniston Runners Club
Board Meeting
June 9, 2025**

1. Opening and Quorum
2. Minutes
3. Sponsorships
4. Woodstock
5. Financials
6. NEW Business
7. OLD Business
8. Next Meeting date
9. Adjourn

ATTENDEE'S: Ashley Nash, Jennifer Watwood, Hayley Long, Haley Wood, Karla McCaffey, and Michael Boling attended in person, AJ Long and Landon Delozier phoned in for part of the meeting, Dennis Dunn phoned in toward the end of the meeting.

1. Ashley opened the meeting, noting a quorum with majority members in attendance.

2. **Minutes** to May's meeting were presented and approved.

3. SPONSORSHIPS

- **Marsh Troncale** has committed. We are still waiting on the check
- **Lifetime** Reps/Coldwater committed to sponsoring Woodstock
 - AJ emailed them asking for their logo and sent them an invoice and W9.
- **Publix.** The contract has been signed but they are waiting on our certificate of insurance which we won't be able to get until July.
- **Downy Medical's** marketing team reached out to Ashley about giving gift cards and smaller monetary sponsorship. The marketing team would have to turn stuff in by the end of June to ensure the logo goes on the shirts. Ashley will send AJ the contact info.

4. WOODSTOCK

- **Ladon Delozier**
 - signed the contract to be co-race director for this year. Next year will have to be re-negotiated.
 - The City Meeting needs to be scheduled in July. Landon Delozier must attend.
 - Needs to get with Hayley about Woodstock to-do list.
- **Awards/Signs/Towels**
 - 20 bricks have been donated. They need to be painted and plaqued for awards.
 - Overall medals have been ordered.
 - Six race yard signs specific to the national championship.

- Two “no parking” signs have been ordered for the dialysis center near the race. They are open for business and runners keep parking there every year. Hayley is going to ask them to enter from 10th street.
- Woodstock towels have been ordered only for the finish line.
- **Shirts**
 - DD Club tanks have been designed and ordered. The girls have agreed to put their hair in braids and look like Dorothy at the finish line.
 - AJ will design Woodstock Flock shirts.
 - Steven gave us an extension of price raises for shirts.
 - Volunteer shirt sizes will be taken off the website by June 30th.
- **Tailgate Tunes is now Tailgate Music.**
- **Finish Line Banners**
 - We need to be careful about the size banners we order.
 - Finish Line test set-up 8:00am on Saturday 6/28.
 - 5 people max needed.
- **Commissioner’s Office Visit**
 - We were invited to the commission meeting at 10am on Thursday (6/12).
 - The bird will be there.
- **The City of Anniston** owns Cane Creek golf course. Hayley Long talked to Matthew. Ok to promote the race. The bird will make an appearance this week.
- **WBRC**
 - There will be a taped interview on 6/17 at 1:30pm.
 - WBRC will air ads from June 30th-July 13th.
 - They are giving us 50% off.
 - Expressed interest in being on site on race day.
- **There will be a stake holder meeting 2pm on 6/26 at Talladega Hall of Fame.** This is also on a practice run day so we need a board member at Woodstock practice that day just in case Hayley can’t be there in time.
- **AJ taped the radio commercial.** Waiting on the final product in June.
- **Speaker System**
 - Faith Christian has a speaker big enough to handle at the start line.
 - A preacher from Faith Christian will say the prayer.
 - The Donoho band will play the trumpets.
 - The finish line is not official yet. 95.1 The Mountain may have something we can use.
- **First Aid Tent**
 - moving location. Where to? Possibly at the finish line on the street to the right.
 - Calhoun County EMA will have a cooling station/trailer there
 - We will also have:
 - a nurse
 - Wheelchairs
 - Johnny from the fire department
 - an ambulance

- **Volunteers**

- The Hayleys scheduled a volunteer meeting on 7/10 at 6:30pm at ARC headquarters.
- We need nurses. One at the finish line.
- Bobbie Williams can not head the Marshalls so Watwood will now do it.
- We need to be more specific on what we need to close off and where there are no barricades, we will need cones.

- **Remembrance Run**

- It will be on July 26th (Saturday before Woodstock) at 7:30am
- It is not the Woodstock director's responsibility.
- Bibs have been ordered.
- Free event with two coolers
- Make an event on the calendar and Facebook
- Anniston Changers has always helped pick up trash 8:30/9:00 after the remembrance run.

5. FINANCIALS:

- **We are in good shape in Woodstock.**

- **CMP 5K**

- We got a request from CMP to sponsor them again. All members voted "yes" to sponsor them.
- The bird will pay a visit.

6. NEW BUSINESS:

- **Elections**

- Ashley has drafted a letter with a list of openings. The letter lets everyone know there will be people transitioning off and transitioning roles. This will be in September.

- **Lifetime Race (10/25-10/26)**

- We need to choose an aid station location for the race.
- We need a lot of volunteers.

7. OLD BUSINESS:

- **Website.** WIDENET is still working on the transfer process to the new server. May take up to two months

8. Next Meeting: Monday July 14, 2025 at 5:30pm.

With no additional matters to discuss, the meeting was adjourned at 6:20pm.