Anniston Runners Club Board Meeting August 11, 2025

- 1. Opening and Quorum
- 2. Minutes
- 3. PRESIDENT's Report
- 4. Financials
- 5. NEW Business
- 6. OLD Business
- 7. Next Meeting date
- 8. Adjourn

ATTENDEE'S: Ashley Nash, Jennifer Watwood, Hayley Long, Karla McCaffey, Michael Boling, Hayley Wood, Dennis Dunn (past president), and Landon DeLozier came for Woodstock debrief only.

- 1. Ashley opened the meeting, noting a quorum with majority members in attendance.
- 2. Minutes to the July 2025 meeting were presented and approved.

3. PRESIDENT's Report

4. FINANCIALS:

- We were able to void some Woodstock awards checks due to overall winners not accepting monetary awards
- The Ark's check is on hold
- We already have about 90 sign-ups for next year's Woodstock.

5. NEW BUSINESS:

- Plucked Turkey (11/27)
 - Shirts. Hayley had the Plucked Turkey design and shirt color mocked up. All members voted "yes" on the logo and shirt color.
 - Medals
 - Decide on which winners will get medals.
 - Promote
 - Create an event on Facebook and Instagram
 - Send out t-shirts reveal email through RunSignUp.

6. OLD BUSINESS:

Woodstock Debrief

- Renewal contract. Landon has signed the contract. He doesn't need to come to meetings until we begin planning for Woodstock
- Landon proposed new sponsorship level

- Hayley Long agreed to help with sponsorship
- Hayley Wood needs send out a thank you to all volunteers
- Considerations for next year:
 - The number of biker volunteers
 - Order different ribbon colors for Kidstock next year to avoid confusion at the finish line.
 - Sound Solution- big video wall that displays results
 - Settings with music going down when someone speak
 - speaker/podium outside to announce winners
 - History page of Woodstock
 - New ARC tent and add two large coolers with wheels
 - Open Woodstock on Plucked Turkey
 - Order more towels
 - Change finish line barricades to avoid overcrowdness
 - Water amounts were perfect
 - Change packet pick-up times
 - Add a packet pick-up set-up on volunteer page
 - High School Elite Division
 - High school category for next year
 - 10 girls/10 boys
 - Elite invite only
 - Get Nike to sponsor
 - Waiting on RCA to make a decision. Peachtree Road Race has a high school elite division

Website Update

- o Should be up any day now.
- 7. Next Meeting: Monday, September 8, 2025
- 8. With no additional matters to discuss, the meeting was adjourned at 6:23pm