



Board of Directors Meeting

Minutes January 12, 2016

Present: Robert Powers, Nicole Dieckow, Neeli Faulkner, Brooke Nelson, Mark Lentz

Visitors: Roger Durham, Scott Key, Melba White

Absent: Leah Stuart

Item	Discussion	Decision/Recommendation
Call to order	Robert Powers called the meeting to order at 6:05 p.m.	<u>This is the last meeting for Brooke Nelson, Carla Willingham, Leah Stuart and Mark Lentz. Robert welcomed new board members Neeli Faulkner (Neeli has served on the Board since being appointed Woodstock Director last fall), Melba White and Scott Key.</u>
Old Business	<ul style="list-style-type: none"> <li data-bbox="499 813 1066 846">• Mileage club jackets and awards Update <li data-bbox="499 997 743 1029">• WAR Payment <li data-bbox="499 1110 772 1143">• Workshop/Social <li data-bbox="499 1260 842 1292">• Grand Prix Committee 	<p data-bbox="1199 813 1997 951"><u>Jim Parham has updated all info and jackets and patches are ordered along with MADx2 and MAD items. Nicole suggested that we look into embroidering Grand Prix Overall awards onto the jacket.</u></p> <p data-bbox="1199 992 1976 1062"><u>Brian Watson requested that the payment be reinvested into the WAR program.</u></p> <p data-bbox="1199 1102 1944 1208"><u>March 21 Social (GRC/NEABA/ARC) is set with Parker Edmiston speaking about triathlons. Nicole will set CPR workshop with Anniston Fire Dept.</u></p> <p data-bbox="1199 1248 1986 1502"><u>Nicole created a info sheet for the Grand Prix, so members can be clear what is expected and required of them to be eligible for the Grand Prix. She will post the sheet on Facebook, website, and have them available at Half Naked, Annual Banquet, etc. The committee is already reevaluating the GP rules for 2017, since 2016 rules are set. Emphasis for 2016 is on making sure all participants meet their required</u></p>

Item	Discussion	Decision/Recommendation
	<ul style="list-style-type: none"> <li data-bbox="598 215 877 248">• Woodstock report <li data-bbox="598 800 793 833">• Half Naked <li data-bbox="598 987 856 1019">• Annual Banquet <li data-bbox="598 1174 835 1206">• Canyon Climb 	<p data-bbox="1207 142 1417 175"><u>volunteer hours.</u></p> <p data-bbox="1207 215 2005 751"><u>Neeli announced that Sunny King is a club sponsor, which makes them a headline sponsor of all events the club puts on. Roger and Neeli discussed all that Sunny King will receive in return for their sponsorship. Neeli is updating the website, specifically Woodstock's pages. Neeli and Tyrel Tucker met with Robert Jackson, Anniston Star, to discuss promotions. Neeli created an Instagram account. Neeli created a podcast to promote Woodstock. Tyrel is involved with CrossFit, and they want to create an extra challenge somehow involving Woodstock. Neeli discussed team logistics and awards for those teams. Neeli plans to have online registration up and running on Feb. 1. Vendor spaces will be \$25 again. Neeli asked for input into where the best place is for registration and other set ups. Roger said Southern Girl Coffee will set up her trailer and sell coffee before after the run.</u></p> <p data-bbox="1207 800 1984 938"><u>McClellan Park Med Mall will supply shirts for first 100 runners. Southern Girl Coffee can bring trailer for this run, too. Robert and Roger discussed sponsorship banners for the run.</u></p> <p data-bbox="1207 987 1995 1125"><u>We will not be taking banquet reservations at the Half Naked run as we have to let the Anniston Country Club know numbers on Wednesday before. Board approved the menu for the banquet. Ellen Cannon volunteered to work the banquet.</u></p> <p data-bbox="1207 1174 1984 1271"><u>Jamie Logan, Race Director, has requested a budget for the race. She will check with Tom Downing about it, and Melba will check previous records.</u></p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>

Item	Discussion	Decision/Recommendation
New Business	<ul style="list-style-type: none"> • Approval of treasurer report • Membership Cards 	<p><u>Nicole moved for approval of the report. It was seconded and approved by vote.</u></p> <p><u>Roger has tried to get in touch with Waffle House for a discount on the back of cards. Robert needs these finalized so he can get cards printed and mailed out.</u></p>
Division Reports	<ul style="list-style-type: none"> • Mileage/Running Program • Tri Team • Youth Running • Women's Running • Membership Report • Trail Running • Enews • Rookie Runners • Equipment • Volunteer Coordinator 	<p><u>Jim Parham will be in charge again in 2016.</u></p> <p><u>Ken Reaves and Mike Miller will head up the Tri Team for 2016.</u></p> <p><u>Volunteer Needed for youth running.</u></p> <p><u>Robin Spoon is in charge of Women's Running for 2016.</u></p> <hr/> <p><u>Ronnie Roberson is heading up Trail Running.</u></p> <p><u>Paige Powers will be in charge of this again.</u></p> <p><u>Deborah Taylor is doing this again.</u></p> <p><u>Dennis Paradeis is heading up this again.</u></p> <p><u>Janet Butler has volunteered to fill the volunteer coordinator position.</u></p>

Robert closed the meeting at 7:40 p.m.