

**Board of Directors Meeting**

**ARC/NEABA Headquarters**

**Monthly Board Meeting Minutes**

**Invitees:** Sherry Williams, Ashley Nash, Hayley Long, Victoria Martin, Freddy Kemp

**Present:** Sherry Williams (called in), Ashley Nash, Hayley Long, Victoria Martin, Freddy Kemp, Gina Mangum

**Absent:**

**Agenda**

|  |  |
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| **Agenda Item(s)** | **Time** |
| 1. Welcome & Call to Order (Sherry Williams) |  |
| 1. New Business    1. Canyon Climb (Freddy)       1. Registrations       2. T-Shirts          1. Runner Shirts          2. Volunteer Shirts       3. Awards       4. To-dos/Race Day/Weekend          1. Equipment: 6 tables; registration papers; vests/stop signs; 6 water coolers; clock; 6 trash cans; cups; trash bags; pens; PA/Karaoke machine; air horn;       5. Follow-ups from January          1. Course & Practice Runs             1. Marked   Remark 2/18   * + - * 1. Next practice 2/19 @ 2       1. RMC Contact (Freddy)       2. Track Team (Victoria)       3. Timing (Gina)   1. Woodstock (Hayley)      1. Advertising      2. Sponsorship      3. Registration      4. Volunteer Meeting         1. Debrief         2. Next meeting   2. Sponsorship Updates (Gina)   3. School Grant Program   4. Donations | 5:30 pm |
| 1. Old Business    1. Coordinator Positions       1. Rookie Runner/Walking       2. Sponsorship    2. Canyon Climb       1. Course marking 1/29 @ 2PM (Ashley, Freddy, Hayley, & Sherry)       2. Shirt Color - Neon Green | 6:00 pm |
| 1. Other (if time permits)    1. Bylaws (lifetime membership rules)    2. Runsign up/Taxes |  |
| 1. Adjourn |  |

**Meeting Minutes**

1. **New Business**
   1. Canyon Climb
      1. Registration
         1. 11- 5 miler
         2. 3- 2.7 miler
      2. Flyer
         1. Ashley to make a flier and send to Lagina
      3. T-Shirts
         1. Hayley ordered today
         2. Volunteer shirts order
      4. Awards (Mugs/Tumblers)
         1. Age group winner’s tumbler with new logo
         2. Top three for each race - poker chips
         3. Finisher medals
         4. Overall winners will get socks
      5. Lagina follow up
         1. Massages
         2. Breakfast
      6. To-dos Race Weekend/Day
         1. Volunteers - Hayley to reach out to Donoho bike team (practice so they know the route)
      7. Follow-ups from January
         1. Re-mark course practice runs
            1. 15 responded to practice run for this Sunday
         2. Track Team
         3. Timing
      8. Race Day/Weekend
         1. Day
            1. Awards: Steven Miles or Hayley
            2. Announcements: Sherry
         2. Logistics for the weekend
            1. Equipment
         3. Committed to working
            1. From Betsy
            2. Hayley will reach out to Donoho
            3. Roberson’s will volunteer (Fairway and Clairmont)
   2. Awards
      1. County commissioner meeting Tues @ 5:30
   3. Woodstock
      1. Advertising
      2. Sponsorship - Name goes on shirt, website, all advertisement. Minimum is $300
         1. More sponsors needed (monetary support); want to be able to give more money away for charities. Victoria helping get more gift card sponsors.
         2. Hayley to call fred at car wash
         3. Mellow mushroom waiting
         4. WIGS need to follow up
         5. Hubbards - maybe
         6. Fleet Feet- gift card
         7. Track shack - gift card
         8. Wakefield - Gina to reach out to owner
         9. Gadsden outfitter - reach out
         10. Foodtruck festival - Hayley handed out cards; two confirmed
             1. Jim n Nicks could be a vendor. They will sell food too
             2. $25 donation; they don’t have to make the donation unless they make money (10% or $25)
      3. Elite Team
         1. Handed out cards to team
         2. Waiting on hotel; Hayley will follow up in person (asked for 6, club will pay for a few)
      4. Registration
         1. 150 registrants
         2. Bib boards arrived/$10 each we make $4/pair (bought 500; 450 in stock)
      5. Volunteer Meeting
         1. Next Meeting, April 6 @ 5:30 pm (salad will be provided)
   4. Sponsorship Updates (Betsy emailing Victoria all contacts and info)
      1. RMC - Waiting on Lagina to send
      2. Pinhoti printing sent in fund
      3. Investar - Waiting; wonder if it has to be approved by corporate. Sherry will email Jay; Hayley will send Sherry the email she sent initially. He has the W-9
      4. Anniston Orthopedics - Need to reach out
      5. Anniston pediatrics and geriatrics - Need to reach out
   5. Donations
      1. January - City of Oxford
      2. February - Dirty Soles/Becki Jones
2. School grant program
   1. Add fast feet
   2. Victoria to send out all of this
3. Old Business
   1. Coordinator Positions
      1. Rookie Runner/Walking Coordinator
      2. Sponsorship Coordinator
   2. Canyon Climb
      1. Course Marking & Practice Run (1/29 @ 2 pm)
      2. Shirt Color (neon green / short sleeve)
4. Other
   1. Bylaws
      1. Lifetime membership
      2. Election updates
   2. Tax info
      1. Runsign up president account needs to be updated so that Hayley receives tax info
   3. All sponsors are to get free membership
      1. Email, ask for 2 representatives from each org/sponsor
      2. Sherry to send Hayley Calhoun Co Commission
         1. Hayley to send Sherry draft email