

**Anniston Runners Club
Board Meeting
May 13, 2024**

1. Opening and Quorum
2. Minutes
3. PRESIDENT's Report
4. Financials
5. NEW Business
6. OLD Business
7. Next Meeting date
8. Adjourn

ATTENDEE'S: Ashley Nash, Janine Moses, Hayley Long, Freddy Kemp, Sherry Williams and Jennifer Watwood attended in person. Michael Boling was in attendance as an ARC Member.

1. Ashley opened the meeting, noting a quorum with majority members in attendance.
2. **Minutes** to the April meeting were presented and approved.
3. **PRESIDENT's Report** –
 - **Cross Training Banquet Debrief**
 - Great event and the booths turned out well.
 - The attendance was disappointing; however, it was the first attempt.
 - ARC had a few registrations and 4 free entries to Woodstock were given away.
 - Brad from Downey's Medical attended the event, as they sell running shoes and he is requesting an ARC social to advertise this venture that most are unaware of. It was decided to invite Brad to the July 25th Cookout that follows the final Woodstock practice run.
 - **GRANT SCHOLARSHIPS – (due April 5th - track teams due April 30th)**
 - Awards were made to Estella Connell of Donoho and Cameron Wilson of Clay Central High School in Clay County.
 - **SPONSORSHIPS – (A.J. Long managing all, apart from in-kind)**
 - **Direct Tex** has signed as an ARC Sponsor. The following are sponsorships for Woodstock

Woodstock Sponsors	Woodstock Gift Sponsors
Investar Bank	Results PT will provide sponsor and offer massages at Woodstock.
Hale Building *	BigTime Entertainment will provide in the form of gift cards.
FMCU*	Running Warehouse will provide gift cards and apparel
RMC – pending	Music City Bagels will provide gift cards
Calhoun Co Chamber of Commerce	Hampton Inn will provide rooms for the Elite Runners
Wig's Wheels * (committed)	

- **Woodstock – (August 3rd)**

- **Sponsors listed here (above) and previously** place ARC over the sponsorship level of 2023 race year.
- Registrations at this point are 100 more than this date for 2023. The funds received for registration have increased in the last 30 days.
- Training Runs begin on Thursdays in June until race week (excluding July 4th).
- Volunteer Meeting will be held July 11th following Woodstock practice run.
- Advertising plans include:
 - Contacting the City of Anniston for placement of a banner on Quintard
 - Advertisement in Huntsville
 - Flyers for sponsors to place in their business locations.
 - Looking at Radio station options and Podcast dates.
 - Awards will be car tag plates.

4. FINANCIALS:

- Financials were sent prior to the meeting for review and approval by Board members.

5. NEW BUSINESS:

n/a

6. OLD BUSINESS:

- **Cheaha Challenge** – Volunteers for ARC Station will be at Bunker Loop Chapel (Aid #4). The Ultra riders will hit this station twice and Challenge riders will come once during the event. TIME for volunteers will be from 7am-2pm. (Additional information following tonight's Cheaha Challenge meeting).

7. Next Meeting: June 10th, 2024

With no additional matters to discuss, the meeting was adjourned.