

**Anniston Runners Club
Board Meeting
June 10, 2024**

1. Opening and Quorum
2. Minutes
3. PRESIDENT's Report
4. Financials
5. NEW Business
6. OLD Business
7. Next Meeting date
8. Adjourn

ATTENDEE'S: Ashley Nash, Janine Moses, Hayley Long, Freddy Kemp and Jennifer Watwood attended in person. Sherry Williams attended via call-in. A.J. Long attended as a contractor and Michael Boling, as an ARC Member.

1. Ashley opened the meeting, noting a quorum with majority members in attendance.
2. **Minutes** to the May meeting were presented and approved.
3. **PRESIDENT's Report** –

- **SPONSORSHIPS** – (A.J. Long managing all, apart from in-kind). List carried forward from May minutes with updates.
 - **Direct Tex** has signed as an ARC Sponsor. The following are sponsorships for Woodstock

Woodstock Sponsors	Woodstock Gift Sponsors
Investar Bank	Results PT will provide sponsor and offer massages at Woodstock.
Hale Building *	BigTime Entertainment will provide in the form of gift cards.
FMCU*	Running Warehouse will provide gift cards and apparel
RMC – pending	Music City Bagels will provide gift cards
Calhoun Co Chamber of Commerce	Hampton Inn (Jacksonville) will provide rooms for the Elite Runners. (NOTE: need another hotel for a total of 6 rooms)
Wig's Wheels * (committed)	PIC N SAVE will provide Ice and water (possibly bananas)

- **Woodstock – (August 3rd)**
 - **Flyers** are completed and provided to sponsors.
 - **Registration** is at the same point as 2023.
 - **Sponsors** are reflected in the list above, however an additional Hotel sponsor is needed to cover the elite runners. Three rooms are available and six rooms are needed. Discussion included looking at providing gift cards for gas or other items instead of the hotel room. Board members voted (unanimously) to utilize the donation from the Calhoun County Chamber of Commerce for the gift cards needed.
 - **Volunteer Meeting** will be held Jul 11th following Woodstock practice run.

- **Training Runs** - this Thursday (6/13) will be led by Freddy and Ashley. No practice on July 4th, however looking at adding Saturday July 6th.
- **Course Marking** on June 19th at 7am with a cleanup at the Headquarters in preparation for race day.
- **Insurance and Permits** are in. Additional insurance is required – to be handled by Ashley.
- **Advertising** plans include:
 - Radio ads are running.
 - Requests with television stations are out.
 - City of Anniston would not allow Noble Street banner. They will allow a banner to be placed at the City Market each Saturday morning.
 - Feather banners were ordered.
 - Hayley will be distributing other local/state clubs for ARC Board members to request adding Woodstock 5k to running club calendars.

4. FINANCIALS:

- Financials were sent prior to the meeting for review and approval by Board members.
- A vote was held and approved to postpone donations for June.

5. NEW BUSINESS:

- The Tourism division of Calhoun County Chamber of Commerce will be at NEABA/ARC for highlighting the club(s) impact for tourism in the area. This will be held at 10am on June 18th.

6. OLD BUSINESS:

- N/A

7. Next Meeting: July 8th, 2024

With no additional matters to discuss, the meeting was adjourned.