



**Anniston Runners Club  
Board Meeting  
11 December 2023**

1. Opening
2. Quorum
3. Minutes
4. PRESIDENT's Report
5. NEW Business
6. OLD Business
7. Next Meeting date
8. Adjourn

**ATTENDEE'S:** Ashley Nash, Janine Moses, Hayley Long, Freddy Kemp, (Michael Boling present as ARC Member)

1. Ashley opened the meeting, noting a quorum with majority members in attendance.
2. **Minutes** to the November meeting were presented for approval.
  - Ashley made the motion to accept the meeting notes.
  - Freddy seconded the motion.

Approved – unanimous.

3. **2024 ARC BOARD ELECTIONS:** *Current club members emailed in November 2023.*

The Board candidates were unopposed, and your 2024 Board will be as follows:

President: Ashley Nash

Vice President: Freddy Kemp

Treasurer: Hayley Long

Secretary: Janine Moses

Past President: Sherry Williams

Member at Large: Jennifer Watwood

Woodstock Race Director: Hayley Long

**PRESIDENT's Report –**

- **Ashley turned the meeting to Hayley/Treasurer** for presentation of ARC check to Maggie representing YMCA of Calhoun County for funds raised in November's annual Plucked Turkey Run. Other items mentioned with the presentation, included:
  - 162 runners from 12 states.
  - Price Increase for the first time
  - Expenses were raised for additional prizes and giveaways.
  - The course was recertified this year. The 3<sup>rd</sup> time for this re-certification.
  - 2024 planning for Plucked Turkey will begin in September, following Woodstock.
- **Woodstock –**
  - Hayley reminded all board members to submit nominations for Woodstock 5K for "Race of the Year". She reminded the board of the various benefits.
  - Hayley will continue to work on co-director for 2024.

- Hayley addressed the board with ideas for possible logo changes.
- Woodstock opens in 2 weeks.
- **Plucked Turkey**
  - *Notes reflected above*
- **HALF-NAKED 2024 –**
  - Opened on Cyber Monday
  - Permit has been requested.
  - Chip timing will be provided for the half, but not for the Quarter (1/4) Run.
  - Metals are possible for the top 3 of half-marathon
  - Gift to be offered are coffee mug and bumper sticker with toboggan for finishers.
- **Annual Membership Banquet –**
  - Nominations are needed for the President’s Nomination (Sherry Williams will need to submit)
  - ARC Lifetime Member nominations are needed – two have been submitted (Danny McWilliams and Michael Boling)
- **SPONSORSHIP CHAIRMAN –**
  - AJ Long was voted into this position on December 5<sup>th</sup> by the ARC Board via messaging.
  - AJ presented the board with a new package design/update, along with updates to the Sponsorship levels and benefits.
  - Additional efforts are being put forth for Race Sponsorships to allow funds to cover Woodstock and increase the prize money for the winner.

#### 4. **NEW BUSINESS:**

- Calhoun County Chamber - Hayley is a member of the Tourism Committee for the chamber and requested Board approval for Anniston Runners Club Table Sponsor/Bronze level at the January 31<sup>st</sup> 45<sup>th</sup> Chamber meeting. Ashley moved to support the \$500 sponsorship fee. Freddy offered a 2<sup>nd</sup> for support.
- Website – Ashley and Hayley presented the Board with updates needed for the website. AJ Long is available and can work on the list provided by Ashley at \$35/hour. There is no cap at this time, however AJ will provide an estimate before the next Board meeting.
- FAB4 – Hayley provided an overview of the new FAB4 program. This program will have it’s own sign-up page and Running Warehouse will be a sponsor for 2024.
- 2024 Events – All events need to be submitted to NEABA for the ARC/NEABA Board. Canyon Climb is the only event that has not been confirmed.
  - March 30<sup>th</sup> was presented for the Canyon Climb. Ashley offered a motion for this date. Freddy provided a second to the motion,
  - Woodstock Dates: Race on August 3<sup>rd</sup>, Remembrance Run on July 27 and Cookout on July 25. Planning and Volunteer meetings will be on Thursdays beginning in March – more details TBD
  - Board Meetings will continue to meet on the 2<sup>nd</sup> Monday of each month.
  - Scavenger Hunt is set for October 24<sup>th</sup>.

#### 5. OLD BUSINESS:

6. Next Meeting: January 8<sup>th</sup>, 2024

With no additional matters to discuss, the meeting was adjourned at 6:40pm.