

**Anniston Runners Club**  
**Board Meeting**  
**August 12, 2024**

1. Opening and Quorum
2. Minutes
3. PRESIDENT's Report
4. Financials
5. NEW Business
6. OLD Business
7. Next Meeting date
8. Adjourn

**ATTENDEE'S:** Ashley Nash, Janine Moses, Hayley Long, Jennifer Watwood and Freddy Kemp attended in person. Sherry attending via telephone. Additional people attending included A.J. Long as a contractor, along with ARC active members David Long, Michael Boling, and Bobbie Williams. Leah Helton was in attendance as a member of the Calhoun County Jr. League and ARC prospective member/volunteer.

1. Ashley opened the meeting, noting a quorum with majority members in attendance and welcoming guests.
2. **Minutes** to the July meeting were presented and approved.
3. **PRESIDENT's Report** –
  - **Woodstock Recap – (August 3<sup>rd</sup>)**
    - **Feedback** has been great, and the participating Marshalls were great and appreciated.
    - **Improvements have been identified** and discussions on how to implement changes were initiated yet require further development and documentation. Here are a few at a glance:
      - **Volunteers:** Although everyone pulled together to make everything happen, we feel certain that we need to push our sponsors for volunteers. We need to address ways to communicate this with the sponsors, along with communicating specifics for the volunteers as needed (where, when and what's required).
        - a. **Teams** – identifying areas of Woodstock and establishing team leads from start to finish for the areas. Initial input for such teams include:
          - **Setup and Takedown** – identifying volunteers and roles to be covered through training leading up to the event (NOTE: look at options/times for training). Include the following for this group:
            1. Registration and Packet pickup
            2. Arch setup
            3. Police lead out training
            4. Scaffolding
            5. Coolers (a note to increase the number of)
          - **Roadblock crew** – volunteers and training leading up to the event. (NOTE: Look at Radios for next year)
          - **Kidstock**
          - **First Aid – (new)** possibly include a nurse and wheelchair
          - **Age Group Awards**
          - **Merchandise Store**

b. **REMOVING for 2025** –the following are areas that are suggested for removal next year.

- **Digital signs** are so time consuming and cannot be setup until race day.
- **Rags** – too much added to cleanup

c. **REMINDERS for 2025** –

- Begin working Sponsors in November
- Identify ways to eliminate parking in lots that request no parking.
- Budget Set and Budget Recap
- Continue to seek Woodstock Race Director. 2025 will be Hayley's final year. She would like to identify a Co-director for training.

4. **FINANCIALS:**

- Financials were sent prior to the meeting for review and approval by Board members.
- The donation to CMP Range Run will provide race entrance – this will be given away at the Labor Day informal run (still in discussion).

5. **NEW BUSINESS:**

- Bobbie Williams initiated discussions due to the concern of work that is required of Board Members, raising the possibility of compensations in perks or financial. The Board expressed appreciation for the concern, while realizing areas that might allow further training for new Board members and event recruitment and training. This member feedback will place emphasis on strengthening the existing Board and allow growth for future members.
- Discussion initiated on seeking sponsors for other races – (Plucked Turkey and Half Naked)
- Labor Day Group Run – low key, organized run at 6:30 at McClellan. Hayley has gift cards for door prizes.
- Scavenger Hunt Run is set for October 24<sup>th</sup>. Planning to move back to Anniston from McClellan.
- Plucked Turkey 10K – Hayley has ordered stickers and increased the price to include a T-shirt.

6. **OLD BUSINESS:**

- (from July Meeting) Board Elections are approaching. We are looking at informal opportunities to start recruiting.

7. Next Meeting: August 12, 2024

With no additional matters to discuss, the meeting was adjourned at 6:45pm