**Board of Directors Meeting**

**ARC/NEABA Headquarters**

**Monthly Board Meeting Minutes**

**Invitees:** Sherry Williams, Ashley Nash, Hayley Long, Freddy Kemp, Gina Mangum

**Present:** Ashley Nash, Hayley Long, Freddy Kemp, Gina Mangum

**Call-in:** Sherry Williams

**Agenda**

| **Agenda Item(s)** | **Time** |
| --- | --- |
| 1. Welcome & Call to Order (Sherry Williams) |  |
| 1. New Business    1. Woodstock (Hayley)       1. Financials       2. Registration    2. Plucked Turkey       1. Practice Runs       2. Insurance:    3. Group Runs - Lots of interest in Group Runs    4. Halloween Scavenger Hunt - Tuesday, October 24 @ 6    5. Treadhoofalon    6. 2024 Election Season - Updates    7. Other    8. Newsletter    9. Donations    10. Other | 5:30 pm |
| 1. Old Business | 6:15 pm |
| 1. Other (if time permits)    1. Bylaws (lifetime membership rules)    2. Runsign up/Taxes |  |
| 1. Adjourn |  |

**Meeting Minutes**

New Business

1. New Business
   1. Woodstock (Hayley)
      1. Financials
         1. Advertising was the biggest loss (radio and billboards were very expensive). Won’t have to buy banners next year since we won’t be the national championship
      2. Registration
         1. Increase prices next year.
         2. Spent more on apparel and merchandise this year. A lot more expenses for advertising
         3. Food trucks this year was a little over $6K; last year we spent about $3K but there was a lot of waste.
            1. Not every ticket was used.
            2. Keep food trucks still an option for next year
         4. Half of what we get for club sponsorships is for woodstock the other half is for all the other races/runs
         5. Next year we want to find a corporate sponsor; Sunny King has expressed interest in this
   2. Plucked Turkey
      1. Straw Poll Results
         1. 24 votes for chip time
            1. Age Group Awards - Cheaper option

Either Ashley or Hayley can plan to be at the finish line and help clear out the age groups as finishers cross

* + - * 1. Masters and finisher medals
      1. 15 votes for self-report
      2. VOTE: 10 year age groups and Chip Time (APPROVED)
      3. Gift - Engraved wooden spoon - No year
      4. Plucked Turkey needs to be recertified this year
      5. Race Day Registration: Have two laptops open; cash payment accepted but they must register themselves online. $25 race day registration
      6. Awards: Maggie will get pies; Honey Baked ham
         1. Freddy to check with Honey baked to see if they will donate two hams
    1. Practice Runs
       1. Start Sunday 10/22 @ 4 pm; 10/29 @ 4 pm; 11/4 @ 7:00 am; 11/19 @ 4pm
    2. Insurance:
       1. ACTION ITEM: Check on additional paperwork for insurance
  1. Group Runs - Lots of interest in Group Runs
     1. Next Year Plan a Patriot Run (9/11)
     2. Ask Robert if he can advertise more trail group runs
     3. Paula’s group meets 5:30 pm Golden Springs Runs
  2. Halloween Scavenger Hunt - Tuesday, October 24 @ 6
     1. Ashley, Hayley, Becki, Gina, Freddy, Janine, Steve, David
     2. Clues (Get Brook Nelson to help)
        1. Grave Yard
        2. Track
        3. Police Academy
        4. Dog Tower/Trainer
        5. Soccer Fields
        6. Church
        7. Buckner circle
     3. Volunteers to “man” positions
     4. Have it at McClellan
        1. Donaho and Fast Feet kids
     5. Pizza
     6. Gina to ask Nicole to make the awards
     7. Hidden “treasures”
  3. Treadhoofalon
     1. Race November 11
     2. We will help/volunteer for timing
     3. Clock
     4. Volunteers: Ashley, Freddy, Robert
     5. Clock Rental
  4. 2024 Election Season - Bobbie Williams election committee chair
     1. Who is running and who is stepping down?
     2. Coordinators keeping their positions?
  5. Other
  6. Newsletter
     1. August 2023 - Went out 9/31
     2. November 2023
  7. Donations
     1. September - Treadhoofalon $250
     2. October
  8. Other