**Board of Directors Meeting**

**ARC/NEABA Headquarters**

**Monthly Board Meeting Minutes**

**Invitees:** Sherry Williams, Ashley Nash, Hayley Long, Victoria Martin, Freddy Kemp, Gina Mangum

**Present:** Ashley Nash, Hayley Long, Freddy Kemp

**Agenda**

| **Agenda Item(s)** | **Time** |
| --- | --- |
| 1. Welcome & Call to Order (Sherry Williams) |  |
| 1. New Business    1. Woodstock (Hayley)       1. Number of Registrants/Number of runners       2. Considerations for future Woodstock races          1. Food Truck             1. Pros vs. Cons          2. Medals             1. Age group at awards?             2. Kidstock age group awards?          3. Close off spot to exit next year, interference with Kidstock       3. Financials          1. Food Truck          2. Store Cash          3. Race Director Payment          4. Profits/Loses          5. Registration fee: next year go up to $40       4. DQs       5. Advertising Debrief          1. Podcast total for all three episodes          2. Advertising results       6. Race Director for 2025       7. Sponsors       8. Donations    2. Treadhoofalon       1. Race November 11.       2. Volunteers    3. Clock Rental    4. 2024 Election Season       1. Who is running and who is stepping down?       2. Coordinators keeping their positions?    5. Other       1. JSU race at Choccolocco Park, Friday, Sep 1 @ 5:45 pm       2. Southern States (April 12-16 in GA)    6. Newsletter - August 2023    7. Donations       1. August - RRCA (suggested/vote in July)       2. September - Treadhoofalon    8. Other | 5:30 pm |
| 1. Old Business | 6:15 pm |
| 1. Other (if time permits)    1. Bylaws (lifetime membership rules)    2. Runsign up/Taxes |  |
| 1. Adjourn |  |

**Meeting Minutes**

New Business

* + 1. Number of Registrants/Number of runners
       1. Registered: 1,139
       2. Runners: 973
    2. Considerations for future Woodstock races
       1. Food Truck
          1. Pros vs. Cons

8 Food Trucks - 4 did not show

Total: $3,692 cost (gave out 7K tickets)

Food last year was $1,877

Long lines; but they made money.

* + - * 1. What will we do different next year

More trucks; earlier commitment; more advertising for community on Friday before the race

* + - 1. Medals
         1. Age group at awards?

Next year allow age group awards to be picked up outside at a table; QR code results

* + - * 1. Kidstock age group awards?

Only do overall awards next year, no age groups.

* + - 1. Close off spot to exit parking log next year, interference with Kidstock
    1. Financials
       1. Food Truck
       2. Store Cash
          1. $505- old items and sponsors
       3. Race Director Payment to be made this month
       4. Profits
          1. Last year: $27,809.08
          2. This year: $31,505 + $200 mail in from Shelton State
       5. Registration fee: next year go up to $40
       6. ACTION ITEM: Sherry to check with friend about vacation give aways
    2. DQs
       1. One runner
          1. A runner took a wrong turn after an ambulance went through the course.
    3. Advertising Debrief
       1. Podcast total for all three episodes
       2. Radio
          1. Lots of comments on the radio spot
       3. Items
          1. No patches next year; only stickers
          2. Have tanks left over for next year
       4. Billboards
          1. Two billboards no digital billboard
       5. Facebook
    4. Race Director for 2025
       1. Ashley shadow Hayley so that another board member is familiar with the process. Will still continue to look for a race director for 2025.
    5. Sponsors
       1. We need more sponsors
          1. Running warehouse
          2. Sunny King Honda wanted to be a partner in the past; consider headliner sponsor
    6. Donations
       1. AHS
       2. Cheer AHS
       3. Arc of Calhoun Co
       4. First baptist church
       5. Oxford High
       6. RRCA
       7. Cass Kids
       8. Mr. Goble
  1. Treadhoofalon
     1. Race November 11.
     2. Volunteers
        1. Ashley and Freddy
        2. Time clock
  2. Clock Rental
     1. Plucked Turkey
  3. 2024 Election Season
     1. Who is running and who is stepping down?
     2. Coordinators keeping their positions?
  4. Other
     1. JSU race at Choccolocco Park, Friday, Sep 1 @ 5:45 pm
        1. If we volunteer to set the arch up, he will volunteer at one of our races
           1. Ashley, Freddy and Hayley
        2. Set up arch
     2. Southern States (April 12-16 in GA)
     3. Treadhoofalon
        1. Will rent ARC Time clock
     4. Southern States
        1. Wants us to find volunteers for the
  5. Newsletter - August 2023
     1. Woodstock
     2. Other?
     3. Member spotlight
        1. Johnathon - Honorary Member
     4. Elections
        1. Bobbie Williams - Chairperson for elections
     5. Treadhoofalon
     6. Southern States
  6. Donations
     1. August - RRCA (suggested/vote in July)
     2. September - Treadhoofalon
  7. Other