**Board of Directors Meeting**

**ARC/NEABA Headquarters**

**Monthly Board Meeting Minutes**

**Invitees:** Sherry Williams, Ashley Nash, Hayley Long, Victoria Martin, Freddy Kemp, Gina Mangum

**Present: Sherry Williams, Ashley Nash, Hayley Long, Freddy Kemp, Victoria Martin, Gina Mangum**

**Agenda**

| **Agenda Item(s)** | **Time** |
| --- | --- |
| 1. Welcome & Call to Order (Sherry Williams) |  |
| 1. New Business    1. Woodstock (Hayley)       1. Registration       2. Next Volunteer Meeting       3. Volunteer Awards       4. Marketing/Advertising Updates       5. Upcoming Meetings    2. Vendors    3. Youth Running Program (Victoria)    4. Assistance with Alabama USATF Association Meet    5. Donations       1. June - Anniston High School (paid)       2. July - Fast Feet (paid)       3. August - RRCA (suggested/vote in July)    6. FabFour    7. Other | 5:45 pm |
| 1. Old Business    1. Coordinator Positions       1. Rookie Runner/Walking       2. Sponsorship | 6:15 pm |
| 1. Other (if time permits)    1. Bylaws (lifetime membership rules)    2. Runsign up/Taxes |  |
| 1. Adjourn |  |

**Meeting Minutes**

1. New Business
   1. Woodstock (Hayley)
      1. Registration
         1. 400
      2. Next Volunteer Meeting
         1. 6/1 meeting
            1. Mark/Cheryl came and will volunteer
            2. Patrick Bussey will have a crew from Best Buy volunteer
            3. Marshalls will sign waivers
         2. Fleet Feet signed up to help
      3. Volunteer Awards
         1. Recognizing Fire, Police and Public Works Departments
         2. Recognizing announcer
         3. RMC 10th year to help with the water stop
      4. Marketing/Advertising Updates
         1. Sponsors
            1. RMC
            2. Sunny King
            3. City of Anniston
            4. Anniston Orthopaedics
            5. Music City Bagels
            6. Fleet Feet Birmingham

Fleet Feet donated a pair of shoes for 42nd finisher will receive the shoes

* + - * 1. Hampton Inn in Jacksonville gave us 3 rooms for elites
        2. Hotel Finial gave us 3 rooms for elites
        3. Mellow Mushroom and F45 (Gina will put tents at F45; Mellow Mushroom has advertising)
        4. NEABA
        5. Model City Pediatrics
        6. The Peerless Saloon and Grill
        7. Anniston Geriatrics
        8. Neat and Clean Car Wash
        9. Tailgate Times
        10. Calhoun County
        11. Pinhoti Printing
        12. Wigs Wheels
        13. Calhoun County Commission
        14. Coldwater Mountain Brewpub
        15. Full Bellie Deli
        16. New South
        17. Keller Williams Realty Group
        18. YMCA
        19. Just 4 Running
        20. 95.1 the Mountain
        21. Trak Shak
        22. Pic’n sav
        23. LAMAR outdoor advertising
      1. Advertising
         1. Sold ~30 of 200 for the tanks
         2. We are in the Huntsville monthly ad (full page b/w only $60)
         3. RRCA teams are filling up

Gadsden, Huntsville and Anniston have enough people to have teams

Pushing Auburn, West GA and B’Ham

* + 1. Upcoming Meetings for Woodstock Race
       1. Bobby and Hayley going to meet with EMA again since she is a course Marshall
       2. July 20 meeting after woodstock practice to let registration know and marshalls know where they are going
       3. July 26 Hayley and bobby will be on Fox Birmingham
       4. July 27 last practice and cook out
          1. Purchase a grill - VOTE Approved
    2. Anniston High School (Volunteer outreach)
       1. Cheerleaders, band
    3. Oxford High School (Volunteer outreach)
       1. Cross Country team (received $300 last year for all the help)
  1. Vendors
     1. Food truck festival is set up for Friday during packet pick up and Saturday during the race / Will have 9 food trucks
        1. Each person can get $7 ticket for food; we reimburse the food trucks.
        2. Trucks will give $25 to ARC of their proceeds
        3. Volunteers will get tickets
        4. Will be open to the public as well
  2. Youth Running Program (Victoria)
     1. Last week we had 7-10 runners; ran laps/speed work. This week we had 5; hill work today
     2. New logo looks great. Waiting a couple of weeks before putting the t-shirt order in.
     3. Next week we will do a full mile
  3. Assistance with Alabama USATF Association Meet
     1. June 24 - volunteers for Choccolocco
        1. Hayley will make a post
        2. Most board members are committed to other events during this time
     2. They will provide a stipend to the organizations that help
  4. Donations
     1. June - Anniston High School (paid)
     2. July - Fast Feet (paid)
     3. August - RRCA (suggested/vote in July)
  5. FabFour
     1. Reviewed eligibility
        1. So far we have 19 members who will receive custom shirts
        2. Discussed current leaders in the series
  6. Other