**Board of Directors Meeting**

**ARC/NEABA Headquarters**

**Monthly Board Meeting Minutes**

**Invitees:** Sherry Williams, Ashley Nash, Hayley Long, Victoria Martin, Freddy Kemp, Gina Mangum

**Present:**

**Absent:**

**Agenda**

| **Agenda Item(s)** | **Time** |
| --- | --- |
| 1. Welcome & Call to Order (Sherry Williams) |  |
| 1. New Business    1. Canyon Climb       1. Recap          1. 5 M - 44 Runners          2. 2.7 M - 19 Runners/Walkers       2. 1,211.56 income. Last year 1088. 2021 900. So, there was an increase in registration but we spent more. $300 timing. Loss: $1327 about $800 loss last year.       3. Next year, new date? This year's Tusculoosa marathon was on this year’s date but not next year.       4. Consideration: change 2.7 miler to 5K; Poll for changing the date next year. Put this in the newsletter (April 2023) 2.7 ->5K and date    2. Woodstock (Hayley)       1. Sponsorship       2. Registration          1. Number: 189             1. Ahead of last year       3. Volunteer Meeting          1. Debrief             1. Calhoun County Emergency Management Agency (EMA)   Free service that provides digital signs, first aid, on call for emergencies, walkie talkies, volunteers on the course   * + - * 1. Course marshalls present         2. Neaba will do their water station       1. Next meeting          1. First Woodstock Practice - June 1, 2023   Afterwards we will serve music city bagels and have a volunteer meeting   * + 1. Marketing/Advertising        1. Digital Billboard (BOGO) $600           1. VOTE: APPROVED        2. Huntsville News $60           1. Active        3. Fleet Feet Birmingham promoting        4. Tanktops (preorder 200) we will make about $5/shirt (goal to give more to charity this year)           1. VOTE: APPROVED        5. Finish Line Towels           1. Freddy to reach out to Lagina for sponsorship on towels (RRCA)     2. Cash/Prizes (must cross the finish line)        1. Team awards - 1st, 2nd, 3rd cash awards           1. $300 to every category - overall for each           2. Add on $1200   Most members  Fastest male/female  Fastest Co-ed  Fastest RRCA   * + - * 1. VOTE: APPROVED   1. Vendors      1. Include tickets for $1-$5/swag bag. ARC will pay vendor based on number of tickets received from   2. Sponsorship Updates      1. RMC check received         1. Betsy paid         2. Send a thank you and who we need to send codes to; add Lagina to ARC membership - Freddy will follow up with Lagina      2. Calhoun Co Commission         1. Thank you/codes - Sherry      3. Her gym wants to sponsor (F45) - still following up      4. Wakefield - No response      5. Sunny King Honda         1. Needs codes - Patricia King. Hayley will message vernon and see who we should send codes to   3. School Grant Program/Scholarship Applications      1. Oxford posting again         1. Hayley sent Noah George’s mom a nudge      2. Donoho         1. Ansley and Drew in process of completing      3. Piedmont         1. Counselor will reach out again      4. Wellborn         1. Putting an application in the mail today         2. Another should be completed this weekend      5. Promotion         1. Victoria to post on ARC Facebook page         2. Hayley reached out to area coaches      6. Scoring         1. Gina to print rubric used in the past   4. Quarterly Newsletter      1. Canyon Climb      2. Scholarship Winner      3. Tshirt/quilt      4. Donations      5. Member spotlight (who?)         1. Nominations            1. Landon DeLozier - Broke record! Hayley to send me a photo   Running Bio - Hayley to get   * 1. Donations      1. March - RMC      2. April - Zombie Trail Races asking for us to sponsor Aid Station. For April 14-15 (last year $200) - Pinhoti Printing will help man Station.      3. May - Camp Lee 5K Trail         1. VOTE: APPROVED         2. Freddy to find out who to make the check to      4. June - Anniston High School         1. VOTE: APPROVED | 5:30 pm |
| 1. Old Business    1. Coordinator Positions       1. Rookie Runner/Walking       2. Sponsorship | 6:00 pm |
| 1. Other (if time permits)    1. Bylaws (lifetime membership rules)    2. Runsign up/Taxes |  |
| 1. Adjourn |  |

**Meeting Minutes**

1. **New Business**
   1. Canyon Climb
      1. Recap
         1. 5 M - 44 Runners
         2. 2.7 M - 19 Runners/Walkers
      2. 1,211.56 income. Last year 1088. 2021 900. So, there was an increase in registration but we spent more. $300 timing. Loss: $1327 about $800 loss last year.
      3. Next year, new date? This year's Tusculoosa marathon was on this year’s date but not next year.
      4. Consideration: change 2.7 miler to 5K; Poll for changing the date next year. Put this in the newsletter (April 2023) 2.7 ->5K and date
   2. Woodstock (Hayley)
      1. Sponsorship
      2. Registration
         1. Number: 189
            1. Ahead of last year
      3. Volunteer Meeting
         1. Debrief
            1. Calhoun County Emergency Management Agency (EMA)

Free service that provides digital signs, first aid, on call for emergencies, walkie talkies, volunteers on the course

* + - * 1. Course marshalls present
        2. Neaba will do their water station
      1. Next meeting
         1. First Woodstock Practice - June 1, 2023

Afterwards we will serve music city bagels and have a volunteer meeting

* + 1. Marketing/Advertising
       1. Digital Billboard (BOGO) $600
          1. VOTE: APPROVED
       2. Huntsville News $60
          1. Active
       3. Fleet Feet Birmingham promoting
       4. Tanktops (preorder 200) we will make about $5/shirt (goal to give more to charity this year)
          1. VOTE: APPROVED
       5. Finish Line Towels
          1. Freddy to reach out to Lagina for sponsorship on towels (RRCA)
    2. Cash/Prizes (must cross the finish line)
       1. Team awards - 1st, 2nd, 3rd cash awards
          1. $300 to every category - overall for each
          2. Add on $1200

Most members

Fastest male/female

Fastest Co-ed

Fastest RRCA

* + - * 1. VOTE: APPROVED
  1. Vendors
     1. Include tickets for $1-$5/swag bag. ARC will pay vendor based on number of tickets received from
  2. Sponsorship Updates
     1. RMC check received
        1. Betsy paid
        2. Send a thank you and who we need to send codes to; add Lagina to ARC membership - Freddy will follow up with Lagina
     2. Calhoun Co Commission
        1. Thank you/codes - Sherry
     3. Her gym wants to sponsor (F45) - still following up
     4. Wakefield - No response
     5. Sunny King Honda
        1. Needs codes - Patricia King. Hayley will message vernon and see who we should send codes to
  3. School Grant Program/Scholarship Applications
     1. Oxford posting again
        1. Hayley sent Noah George’s mom a nudge
     2. Donoho
        1. Ansley and Drew in process of completing
     3. Piedmont
        1. Counselor will reach out again
     4. Wellborn
        1. Putting an application in the mail today
        2. Another should be completed this weekend
     5. Promotion
        1. Victoria to post on ARC Facebook page
        2. Hayley reached out to area coaches
     6. Scoring
        1. Gina to print rubric used in the past
  4. Quarterly Newsletter
     1. Canyon Climb
     2. Scholarship Winner
     3. Tshirt/quilt
     4. Donations
     5. Member spotlight (who?)
        1. Nominations
           1. Landon DeLozier - Broke record! Hayley to send me a photo

Running Bio - Hayley to get

* 1. Donations
     1. March - RMC
     2. April - Zombie Trail Races asking for us to sponsor Aid Station. For April 14-15 (last year $200) - Pinhoti Printing will help man Station.
     3. May - Camp Lee 5K Trail
        1. VOTE: APPROVED
        2. Freddy to find out who to make the check to
     4. June - Anniston High School
        1. VOTE: APPROVED

1. Old Business
   1. Coordinator Positions
      1. Rookie Runner/Walking
      2. Sponsorship
2. Other (if time permits) - Did not discuss
   1. Bylaws (lifetime membership rules)
   2. Runsign up/Taxes